



## UNSW Course Outline

# AGSM9161 Sustainable and Inclusive Business (Virtual Weekly) - 2025

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## General Course Information

Course Code : AGSM9161

Year : 2025

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : AGSM MBA Programs

Delivery Mode : Multimodal

Delivery Format : Standard

Delivery Location : Online - Synchronous

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

This course will provide you with the foundational knowledge and skills to be a more sustainable

leader, including understanding the economic, environmental and social challenges that we face and the options we need to solve them. It will help to make you a more valuable leader in your organisation and society. You'll learn how to measure your organisation's sustainability footprint, carry out materiality reviews and mapping to the UN Sustainable Development Goals, understand the risks of climate change and the opportunities that sustainability brings for innovation and value creation, develop a more sustainable business model and a clear vision for sustainable growth, and make more sustainable decisions.

## Course Aims

The aim is for you to complete this course with a sustainable mindset and a sustainability toolkit that you can apply immediately in your organisation and your life.

## Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Develop a Sustainability Mindset and Sustainability Competencies	<ul style="list-style-type: none"> <li>• PL01 : Business Knowledge</li> <li>• PL02 : Problem Solving</li> </ul>
CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy	<ul style="list-style-type: none"> <li>• PL03 : Business Communication</li> <li>• PL05 : Responsible Business Practice</li> </ul>
CLO3 : Understand the environmental, social and economic dimensions of sustainable business	<ul style="list-style-type: none"> <li>• PL01 : Business Knowledge</li> <li>• PL05 : Responsible Business Practice</li> </ul>
CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals	<ul style="list-style-type: none"> <li>• PL02 : Problem Solving</li> <li>• PL06 : Global and Cultural Competence</li> </ul>
CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation	<ul style="list-style-type: none"> <li>• PL01 : Business Knowledge</li> <li>• PL03 : Business Communication</li> <li>• PL05 : Responsible Business Practice</li> </ul>
CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement	<ul style="list-style-type: none"> <li>• PL02 : Problem Solving</li> <li>• PL05 : Responsible Business Practice</li> </ul>
CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation	<ul style="list-style-type: none"> <li>• PL02 : Problem Solving</li> <li>• PL03 : Business Communication</li> <li>• PL05 : Responsible Business Practice</li> </ul>
CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs	<ul style="list-style-type: none"> <li>• PL01 : Business Knowledge</li> <li>• PL02 : Problem Solving</li> <li>• PL05 : Responsible Business Practice</li> </ul>

Course Learning Outcomes	Assessment Item
CLO1 : Develop a Sustainability Mindset and Sustainability Competencies	<ul style="list-style-type: none"> <li>• Assessment 1: Reflection on the World Climate Simulation</li> <li>• Assessment 2: My sustainability footprint - Strategies, targets and indicators</li> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy	<ul style="list-style-type: none"> <li>• Assessment 1: Reflection on the World Climate Simulation</li> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO3 : Understand the environmental, social and economic dimensions of sustainable business	<ul style="list-style-type: none"> <li>• Assessment 2: My sustainability footprint - Strategies, targets and indicators</li> <li>• Assessment 1: Reflection on the World Climate Simulation</li> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals	<ul style="list-style-type: none"> <li>• Assessment 1: Reflection on the World Climate Simulation</li> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation	<ul style="list-style-type: none"> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement	<ul style="list-style-type: none"> <li>• Assessment 1: Reflection on the World Climate Simulation</li> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation	<ul style="list-style-type: none"> <li>• Assessment 3: Sustainability initiative</li> <li>• Assessment 4: Engagement in class discussions and activities</li> </ul>
CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs	<ul style="list-style-type: none"> <li>• Assessment 2: My sustainability footprint - Strategies, targets and indicators</li> <li>• Assessment 3: Sustainability initiative</li> </ul>

## Learning and Teaching Technologies

Moodle - Learning Management System | Zoom | Blackboard Collaborate

# Additional Course Information

## Structure

Unit 1 Introduction to Sustainable and Inclusive Business

Unit 2 Decarbonisation and Transition to Clean Energy

Unit 3 Social Dimensions of Sustainable Business

Unit 4 Systems Thinking for Sustainable and Inclusive Business

Unit 5 Climate Resilience and Adaptation

Unit 6 Sustainable Finance

Unit 7 Sustainable Value Chains and Business Models

Unit 8 Sustainability Marketing

Unit 9 Sustainable Governance and Reporting

Unit 10 Sustainability in Action

# Assessments

## Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Assessment 1: Reflection on the World Climate Simulation Assessment Format: Group	20%	Due Date: Friday of Week 5 by 3pm Sydney time	<ul style="list-style-type: none"><li>• PLO1 : Business Knowledge</li><li>• PLO2 : Problem Solving</li><li>• PLO3 : Business Communication</li><li>• PLO5 : Responsible Business Practice</li><li>• PLO6 : Global and Cultural Competence</li></ul>
Assessment 2: My sustainability footprint - Strategies, targets and indicators Assessment Format: Individual Short Extension: Yes (3 days)	25%	Due Date: Friday of Week 8 by 3pm Sydney time	<ul style="list-style-type: none"><li>• PLO1 : Business Knowledge</li><li>• PLO2 : Problem Solving</li><li>• PLO5 : Responsible Business Practice</li></ul>
Assessment 3: Sustainability initiative Assessment Format: Individual Short Extension: Yes (3 days)	40%	Due Date: Monday of Week 12 by 3pm Sydney time	<ul style="list-style-type: none"><li>• PLO2 : Problem Solving</li><li>• PLO3 : Business Communication</li><li>• PLO5 : Responsible Business Practice</li><li>• PLO6 : Global and Cultural Competence</li></ul>
Assessment 4: Engagement in class discussions and activities Assessment Format: Individual	15%	Due Date: Weeks 1 to 10	<ul style="list-style-type: none"><li>• PLO1 : Business Knowledge</li><li>• PLO3 : Business Communication</li><li>• PLO5 : Responsible Business Practice</li></ul>

## Assessment Details

### Assessment 1: Reflection on the World Climate Simulation

#### Assessment Overview

Your team will reflect on your experience of the World Climate Simulation.

#### Course Learning Outcomes

- CL01 : Develop a Sustainability Mindset and Sustainability Competencies
- CL02 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CL03 : Understand the environmental, social and economic dimensions of sustainable business
- CL04 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals

- CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement

#### **Assessment Length**

1,000 words (maximum) reflection from the team

#### **Generative AI Permission Level**

##### **Planning/Design Assistance**

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Assessment 2: My sustainability footprint - Strategies, targets and indicators**

#### **Assessment Overview**

You will report on your social and environmental footprint and the strategies, targets and indicators you will use to improve it.

#### **Course Learning Outcomes**

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs

#### **Assessment Length**

7 minutes (maximum) - narrated PowerPoint video incl. you speaking to camera with visuals incl. evidence

#### **Generative AI Permission Level**

##### **Planning/Design Assistance**

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

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## **Assessment 3: Sustainability initiative**

### **Assessment Overview**

You will apply your learning throughout the course to develop a realistic and achievable initiative that can be actioned in a current or future role.

### **Course Learning Outcomes**

- CL01 : Develop a Sustainability Mindset and Sustainability Competencies
- CL02 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CL03 : Understand the environmental, social and economic dimensions of sustainable business
- CL04 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals
- CL05 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation
- CL06 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement
- CL07 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation
- CL08 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs

### **Assessment Length**

2,000 words (maximum), including an Executive Summary of no more than 200 words

### **Generative AI Permission Level**

### **Planning/Design Assistance**

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Assessment 4: Engagement in class discussions and activities**

### **Assessment Overview**

You will be assessed on your participation in class discussions and activities.

### **Course Learning Outcomes**

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals
- CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation
- CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement
- CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation

### **Assessment Length**

Each original post: no more than 250 words; each reply: no more than 150 words

### **Generative AI Permission Level**

#### **No Assistance**

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate



information or answers.

For more information on Generative AI and permitted use please see [here](#).

## General Assessment Information

### Grading Basis

Standard

### Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

## Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 17 February - 23 February	Topic	Unit 1: Introduction to Sustainable and Inclusive Business
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 2 : 24 February - 2 March	Topic	Unit 2: Decarbonisation and Transition to Clean Energy
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 3 : 3 March - 9 March	Topic	Unit 3: Social Dimensions of Sustainable Business
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 4 : 10 March - 16 March	Topic	Unit 4: Systems Thinking for Sustainable and Inclusive Business
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 5 : 17 March - 23 March	Topic	Unit 5: Climate Resilience and Adaptation
	Assessment	Assessment 1: Reflection on the World Climate Simulation due on Friday by 3pm Sydney time Assessment 4: Engagement in class discussions and activities
Week 6 : 24 March - 30 March	Topic	Unit 6: Sustainable Finance
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 7 : 31 March - 6 April	Topic	Unit 7: Sustainable Value Chains and Business Models
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 8 : 7 April - 13 April	Topic	Unit 8: Sustainability Marketing
	Assessment	Assessment 2: My sustainability footprint - Strategies, targets and indicators due on Friday by 3pm Sydney time Assessment 4: Engagement in class discussions and activities
Week 9 : 14 April - 20 April	Topic	Unit 9: Sustainable Governance and Reporting
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 10 : 21 April - 27 April	Topic	Unit 10: Sustainability in Action
	Assessment	Assessment 4: Engagement in class discussions and activities
Week 11 : 28 April - 4 May	Other	Independent study
Week 12 : 5 May - 11 May	Assessment	Assessment 3: Sustainability initiative due on Monday by 3pm Sydney time

## Attendance Requirements

Students must have a reliable internet connection and a working laptop/computer with camera, and attend the scheduled 90-minute online classes in Weeks 1 to 10. There are also other required online asynchronous activities outside of class times.

## Course Resources

### Prescribed Resources

You have three major resources to help you learn:

1. The course materials, which you will access via your Moodle class.
2. Your interaction with your facilitators. The facilitators' job is to guide your learning by conducting the class discussion, answering questions that might arise after you have done the week's work, providing insights from their practical experience and understanding of theory, providing you with feedback on your assessments, and directing discussions and debates that will occur between you and your co-participants in the course.
3. Your co-participants. Your class colleagues are an invaluable potential source of learning for you. Their work and life, and their willingness to question and argue with the course materials, the facilitator and your views, represent a great learning opportunity. They bring much valuable insight to the learning experience.

### Other Resources

BusinessThink is UNSW's free, online business publication. It is a platform for business research, analysis and opinion. If you would like to subscribe to BusinessThink and receive the free monthly e-newsletter with the latest in research, opinion and business then go to the [BusinessThink website](#).

## Course Evaluation and Development

This course was offered for the first time in Term 1 2024 and students found it interesting and engaging. Feedback about the flow of the course and timing of assessments has been addressed for Term 3 2024. Students have provided positive feedback about the flow of the course and revised timing of assessments in T3.

## Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Suzanna Mahinder					No	Yes

# Other Useful Information

## Academic Information

### COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

### STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [key policies and support](#) page. For PG Research PLOs, including MPDBS, please refer to the [UNSW HDR Learning Outcomes](#).

### Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the

process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

## Submission of Assessment Tasks

### SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW [Current Students](#) page). Applications will not be accepted by teaching staff. The lecturer-in-charge/course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.

5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under “Special Consideration” on the [key policies and support](#) page.

## **LATE SUBMISSION PENALTIES**

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the ‘wrong’ assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

## **FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE**

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

## **Faculty-specific Information**

## **PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS**

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

## **COURSE EVALUATION AND DEVELOPMENT**

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

## **QUALITY ASSURANCE**

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

## **TEACHING TIMES AND LOCATIONS**

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.